

# PRIVACY POLICY AND PERSONAL DATA PROTECTION

The user's personal data are utilized by NORTHPLASTIK S.r.l., the data controller, in conformity with the principles of personal data protection as stipulated by the GDPR Regulation 2016/679. Data relating to legal entities, i.e. companies, institutions and associations, are not considered to be personal data, apart from those cases contemplated by the Law in which they are treated as equivalent (Register of provisions n. 262 of 20 September 2012)

## **METHODS AND PURPOSES OF DATA PROCESSING**

1) We inform you that data will be processed with the support of the following means:

– Mixed - electronic and hard copy

for the following purposes:

- Fulfilment of legal obligations relating to trade dealings
- Fulfilment of tax or accounting obligations
- Processing, printing, enveloping and mailing of invoices
- Provision of product service
- Data Protection management
- Management of suppliers (contracts, orders, incoming goods, invoices)
- Customer management (contracts, orders, shipments and invoices)
- Recruitment, selection, assessment and monitoring of personnel

User data shall **NOT** be processed for purposes such as:

- mailing of commercial offers and proposals by e-mail, text message or fax, by either NORTHPLASTIK S.r.l. or its associated companies;
- market surveys and statistics, marketing and references to advertising messages (press, radio, TV, internet, etc.), product preferences;
- profiling activities;

## **LEGAL GROUNDS**

2) Data disclosure is mandatory for all purposes ensuing from legal and contractual obligations and therefore any refusal to provide data, either entirely or partially, may make it impossible to supply the requested services.

The company processes **optional** user data according to the consent provided, that is to say, following the specific approval of this privacy policy and with regard to the methods and purposes described below.

## **RECIPIENT CATEGORIES**

3) Without prejudice to communications effected for the purpose of fulfilling legal and contractual obligations, any collected and processed data may only be disclosed for the aforementioned purposes to the following categories of interested parties:

- Consultants and free-lance professionals, comprising professional associations;
- Employers;
- Authorized individuals;
- Internal data processors;

- External data processors;
- Associated companies

## **STORAGE PERIOD**

4) Mandatory data for contractual and accounting purposes are stored for the time necessary to effect the commercial transaction and accounting operations.

The data pertaining to those individuals who do not purchase company products or use its services, despite having had a previous contact with company representatives, will be immediately deleted or processed anonymously, whenever storage is not otherwise justified, barring those cases in which the informed consent of the data subject has been validly acquired with regard to subsequent sales promotion or market research activities.

Personal data storage time is: all the time necessary to effect the on-going commercial transaction and for the subsequent 10 years from the date of data acquisition.

## **RIGHTS OF THE DATA SUBJECT**

5) Pursuant to European Regulation no 679/2016 (GDPR) and national legislation, the data subject may exercise the following rights, in the ways and within the limits provided for by current legislation:

- to ask for confirmation of the existence of their personal data (right of access); •to know the sources;
- communication of such data in an intelligible format;
- information regarding the data processing logic, methods and aims;
- to request its update, rectification, integration, deletion and conversion into an anonymous form; to block any data which has been processed unlawfully, comprising any data that is no longer necessary to fulfil the purposes for which it was originally collected;
- in cases of data processing activities requiring the user's consent, to receive a copy of their personal data provided to the Controller, in a structured, commonly used, machine-readable format;
- the right to present a claim to the controlling Authority.

6) The Data Controller of your personal data is NORTHPLASTIK S.r.l., VAT no. 02794390233, tax code 02794390233

- Email: [info@northplastik.com](mailto:info@northplastik.com)
- PEC: [info@pec.northplastik.com](mailto:info@pec.northplastik.com)
- Phone: +39 0442663111

## **Information on Cookies**

### **About cookies**

A "cookie" is a text file saved in the user's device whenever the latter visits a website, for the purpose of supplying information when the user returns to the same site. It is a sort of

bookmark indicating the web page visited. By means of cookies, the web server sends the information memorized on the user's device to their browser (Internet Explorer, Mozilla Firefox, Google Chrome, etc.) destined to be re-read and updated whenever the user returns to the site. In this way, the website can automatically adapt to the user. During the browsing session, the user may also receive cookies from other sites ("third party" cookies), created directly by the managers of the aforesaid sites and used for the purposes and in the ways determined by the latter.

According to their duration, they are classified as session cookies (that is to say, temporary and automatically deleted at the end of the browser session, on closure of the browser) and persistent cookies (those which remain memorized on the device until their expiry or deletion by the user).

According to their function and aim, they may be defined as technical or profiling cookies.

### **Technical cookies**

Some cookies are used to carry out IT authentications, session monitoring and the memorization of specific information regarding the users who access a website page. These so-called technical cookies are often useful to enable users to browse a website and use all of its functions. Technical cookies are those whose use does not require the user's consent. Analytics cookies also belong to this category. These are cookies which collect information about the use a visitor makes of a website and they facilitate its proper functioning. For example, the analytics cookies show which pages are visited most frequently, making it possible to verify which screen shots are viewed most on a website and they help understand all the difficulties encountered by users during their browsing experience.

### **Profiling cookies**

Other cookies may be used to monitor and profile users during the browsing session, to study their movements and web consultation and consumer patterns (what they buy, what they read etc.), also for the purpose of mailing advertisements for targeted and personalized services. In this case, we refer to profiling cookies. The use of such cookies requires the free, prior and informed consent of the user pursuant to art. 7 of EU Regulation 2016/679.

### **Third party cookies**

A website page may also contain cookies from other sites, contained in various elements housed on the page itself, such as advertising banners, images, videos, maps or specific links to web pages of other domains residing on different servers from that on which the requested page is located. In other words, these cookies have been created by the management of websites or servers, other than this website. In such cases, we are referring to the so-called third party cookies which are usually used for profiling purposes. The use of these cookies requires the free, prior and informed consent of the user.

### **The types of cookies used by our site**

The main functions of the cookies installed by [www.slamsrl.com](http://www.slamsrl.com) are technical and they are used to achieve an on-going improvement of the Service, for authentication and for statistical purposes, such as calculating the number of times a site is visited. The use of cookies is therefore largely aimed at facilitating the server functions during browsing activities.

The site also enables the sending of the following third party cookies. These cookies are not owned by us, so for further information it is possible to access the privacy policy and consent acquisition forms of the relative third parties, by clicking on the links indicated.

To improve the website and to understand which parts or elements are most appreciated by users, the site uses Google Analytics third party cookies to analyse anonymous and aggregate

contents. These cookies are not owned by us. For further information, therefore, please consult the information provided by Google.

The website pages incorporate some widgets and share buttons for Facebook and Google Plus, to enable users to share website contents on their own social channels and to interact with our channels. These cookies are not owned by us but are created respectively by Facebook and Google the moment you use the corresponding widget or share button. To learn more, please visit the following information pages: [Facebook](#) [Google](#).

Some pages incorporate YouTube video pages. When visiting a page containing a video or clicking to watch the video, cookies could be created by YouTube. These cookies are not owned by us. To learn more, please visit the following information pages of [Google](#).

The Internet website could use programmes by Facebook ADS managed by Facebook Inc., Google Adwords and the Google Remarketing technology, managed by Google Inc. The conversion monitoring function of Facebook ADS and AdWords also uses cookies to help us track sales and other conversions.

## Cookie management

Users can manage their cookie preferences through the functions provided by commonly used browsers, which enable users to delete/remove cookies (all or some) or to change the settings of the browser itself so as to block the sending of cookies or to restrict them to specific websites (rather than others).

So it is possible to deny the use of cookies, by following the disabling procedure contemplated by your browser. Here below are details of the methods suggested by the main browsers: [Microsoft Windows Explorer](#), [Mozilla Firefox](#), [Google Chrome](#), [Apple Safari](#), [Google Analytics](#) scaricando uno specifico [plug-in](#) del browser.

For information regarding the cookies saved on your device and disabled individually, please use the following link: <http://www.youronlinechoices.com/it/le-tue-scelte>

## Social Media Plugins

The website [www.northplastik.com](http://www.northplastik.com) also incorporates social media plugins and/or commands to facilitate the sharing of your favourite social media contents. Such plugins are programmed in such a way that they do not create any cookie when the page is accessed, to safeguard users' privacy. In the event, cookies are created, whenever contemplated by the social media, only when the user makes an actual and voluntary use of the plugin. It should be borne in mind that if the user navigates after logging into social media, consent has already been granted regarding the use of the cookies contained on this site, at the time of registering with any social media.

The collection and use of information obtained through plugins are regulated by the respective privacy policies of the social media, to which we invite you to refer.

- [Facebook](#) - ([link informativa cookie](#))
- [Twitter](#) - ([link informativa cookie](#)) - [LinkedIn](#) - ([link informativa cookie](#)) - [Google+](#) - ([link informativa cookie](#)).

This privacy policy may be subject to variations in the course of time -also as a result of new legislation becoming effective, the updating or provision of new services, or technological innovation.

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